

# FUTURE BUSINESS OWNERS

## FastTrac<sup>®</sup> New Venture Entrepreneurial Training

*is an intensive, 10-week program that helps you evaluate business opportunities and develop an action plan for owning your own business.*

### KEY OBJECTIVES

Test your business idea.

Broaden your understanding of business.

Plan your financial needs to avoid cash flow problems.

Structure your business operations for efficiency.

Develop entrepreneurial skills by learning from other entrepreneurs.

### SPRING 2010

**TUESDAY MORNINGS, 9:00AM to 12:00PM**  
April 6 – June 22, 2010

#### **COST: \$700**

Due to the financial support from the Michigan Economic Development Corporation (MEDC), eligible participants will pay a reduced rate of \$100.

#### **WHERE**

MI-SBTDC Region 8  
309 N. Washington Sq., Ste. 115  
Lansing, MI 48933

#### **REGISTER / ADDITIONAL INFORMATION**

Online: [www.misbtdc.org/training/](http://www.misbtdc.org/training/)  
Phone: (517) 483-1921

### SPONSORED BY



### PROGRAM FEATURES

Ten weekly 3-hour sessions.

Industry and market research assistance.

Small group activities and hands-on coaching during each session.

MI-SBTDC consultant assigned for individual assistance outside of sessions.

Text and online training materials are from the nationally recognized FastTrac<sup>®</sup> New Venture<sup>™</sup> program proven through use with thousands of businesses.

Entrepreneur guest speakers.

### PROGRAM BENEFITS

Provide process to launch your business with confidence.

Identify opportunities to start your business.

Learn new concepts to apply to your business each week.

Addresses individual planning needs.

### PRESENTED BY



[www.misbtdc.org](http://www.misbtdc.org)



Funded in part through a cooperative agreement with the U.S. Small Business Administration.



*Reasonable arrangements for persons with disabilities will be made if requested at least two weeks in advance.*